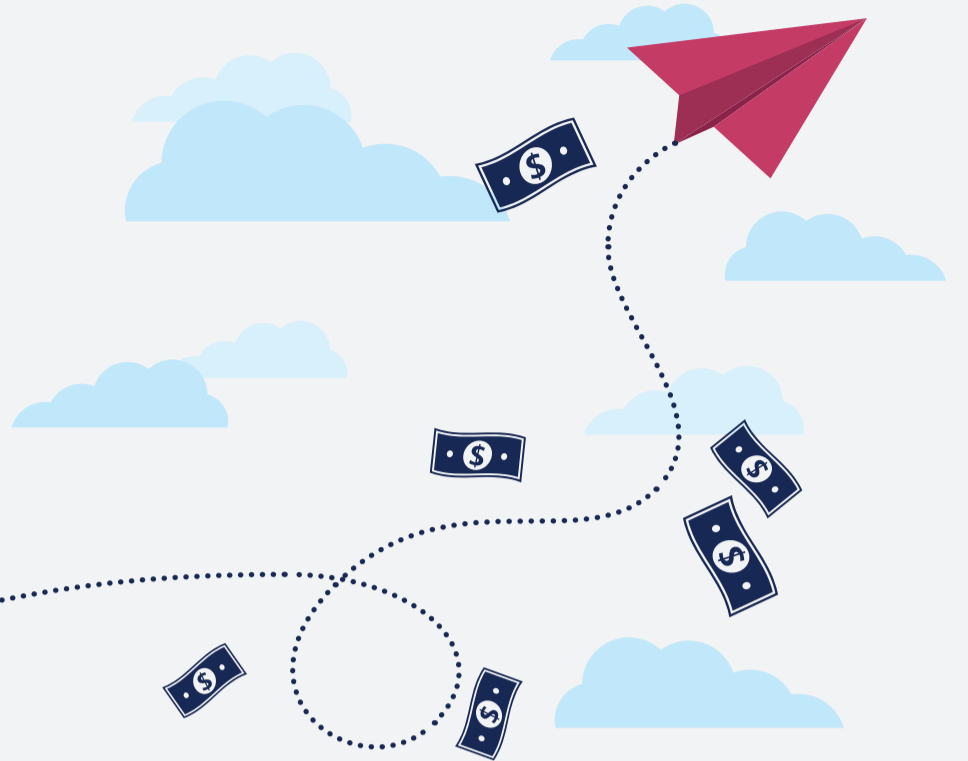


# Increase engagement by using **RevenueStripe** to monetize your emails with dynamic, personalized and relevant content



Know what content to recommend and increase ROI...

With its data algorithms and sophisticated matching capability, **RevenueStripe** gives you insight into the type of content you should be creating in order to drive more clicks and keep your customers happy. **RevenueStripe** in email ads act like organic updates that are tailored to your audience using advanced targeting criteria including: **first person data**, **on open data** – for example, device, geography & time of day and **personalized click history**. Easily improve user experience with content that is relevant to your customer's interests and needs, which in turn increases CTR and revenue.

Karen's Profile




Female Age: 34 Jewelry  
Computers Technology Beauty  
Tech News Android Chicago, IL





Male Age: 27 Mountains  
Tent Technology Camping  
Men's Health iOS Denver, CO





John's Profile

May 1st DAILY NEWSLETTER 


This month's newsletter is filled with the most up-to-date information on technology and computers.




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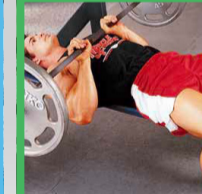
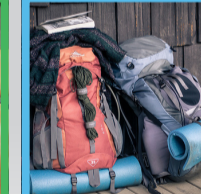
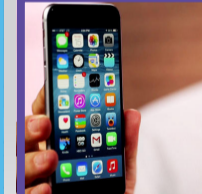
Karen's Email

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John's Email

With **RevenueStripe's** unique algorithm you get to know your users better and easily increase engagement. So start monetizing today!

Working across all platforms, devices & email service providers, you'll be up and running with **RevenueStripe** in 15 minutes. Zero up-front cost, no minimums and excellent payment terms.

-  Revenue Per Thousand Opens (RPM)
-  15+ Content Verticals
-  3 Tiered Rating System
-  175 Content Categories